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Study SWEDISH BODY









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"I want to tell you how grateful I am just to have stopped losing ground. I believe I would be almost bald by now if I had not started to use your formulas and massage. Now my hair is filling in —Former Army Sgt.

where it has been sparse for 8 years. Don Nagle, Seattle, Wn.

TENNESSEE COAL MINER

I was totally bald for more than two years. I'm truly thankful that I ordered your Rainey Pettos Tennessee





LIKE A MIRACLE

"It is like a miracle had been performed. Hair is now growing on my forahead. I look and feel like a lady again and I can meet people without saying 100 myself, "Oh, they're looking at my head."—Mrs. Lillian Coniglio. New York City.

LOS ANGELES, CALIFORNIA

"My hair was falling rapidly for 5 years. After using Brandenfels, furs began to grow in bald spots, and then the furs turned into real brown hair. the fuse turned



CHICAGO PARTS INSPECTOR

"I have been gelting bald for about 20 years. Now I have a lot of new hair . . . you can imagine how happy I feel.-H. J. Prejna, Chicago, Ill.

MEW YORK BUSINESSMAN

"I now have a healthy undergrowth of hair and my bald spots are filling in Also, my general scalp condition is much improved "—Alfred Freund, New York City.



(All photographs of hair are UNRETOUCHED. Addresses of these and other successful Brandenfels' users will be furnished on request.)



This is a message for SKEPTICS . . . for men and women worried about baldness or falling hair ... who have never dared believe that ANYTHING could be done about baldness. We sincerely recommend to YOU: BRANDENFELS' SCALP AND HAIR APPLICATIONS

Have Grown Hal

AND MASSAGE These two secret formulas, together with the unique Brandenfels' pressure massage, are designed to bring about a more healthy condition of the scalp, to soften the scalp and to increase the supply of blood to the entire scalp area

YOUR HAIR ROOTS MAY BE ALIVE

Carl Brandenfels' remarkable research HAS PROVED that hair roots can be alive even on totally bald people! Look at these pictures and see for yourself. Mr. Nagle, Mr. Rainey, Mr. Liefson, Mrs. Harris and many others THOUGHT their hair roots were dead . . . but their own pictures prove that hair roots were still alive, because today hair is growing from former bald areas.

DOCTORS OBSERVE RESULTS

In recent tests, competent medical personnel observed RENEWED HAIR GROWTH on users of Brandenfels' KENEWED HAIR GROWTH on users of Brandenfels Scalp and Hair Applications and Massage.

Carl Brandenfels believes that proper use of his formulas Carl Brandentes betteves that proper use of his formulas and massage may, in many cases, bring about a condition which will help nature ALLOW HAIR TO GROW. Ho does not classify his product with the so-called "hair growers." He does not guarantee that it will promote new hair growth because not every user has grown new hair. Carl Brandenfels HAS PROVED that hair follicles MAY BE ALIVE on people who are baid or losing their hair.

17.146 LETTERS OF PRAISE

Carl Brandenfels has in his files, verified by the impartial audit of Certified Public Accountants, 17,146 letters from users who report from one to all of the following results: • Renewed Hair Growth

- · No More Excessive Falling Heis
- Relief from Dandroff Scale
 (Remember—dandroff may be the FIRST WARNING of approaching BALDNESS)

· Improved Scalp Conditions PLEASANT TO USE AT HOME

No embarrassment, no time lost from work, no costly office treatments. Use these non-sticky, non odorous formulas and the unique Brandenfels Pres-sure Massage in the prisure massage in the privacy of your own home.
A 5-week supply costs \$15 plus \$3 Fed. tax (total \$18.00). Send your order today to Carl Brandenfels, St. Helens. Oregon.



RESULTS VERIFIED BY MEDICAL OBSERVATION



After 41 Weeks

For more than a year, a large group of men and women have been using Brandenlet's Scalp and Mary Applications and Massage under medical observation. Above it one of William of the medical tests and the results observed in them is documented by the worn testimony of the medical personnel who conducted and participated in these tests.







Above, Scattle business woman Mrs F: M Harris, who is another of the medical test group. Many of the more than 17,000 testi-monial letters Carl Brandeniels has received come from women users of his home course.

ACT BEFORE IT'S TOO LATE

If you are losing your hair or have already become bald, SEND TODAY for a five-week supply of Brandenfels' Scalp and Hair Applications and Mas-sage. Send the coupon below NOW, before you forget or misplace this vital message. Every day you wait may make your problem that much more difficult.

DON'T DELAY - MAIL TODAY

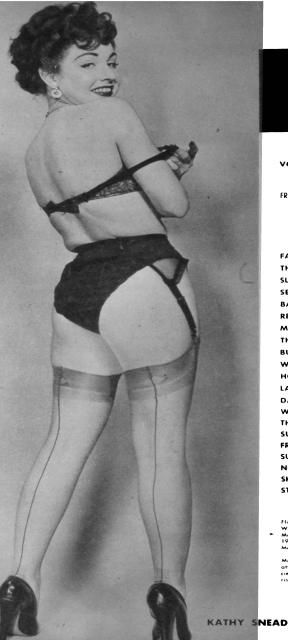
CARL BRANDENFELS, Box 776, St. Helens, Oregon HF-1052 Please send me—in a plain wrapper—a 5-week supply of Brandenfels' Seate and Hair Applications and Massage with directions for use in my own home.

Cash—I enclose \$15.00 plus 20% Fed. fax (\$3.00), fotal \$18.00 (Will be shipped prepaid.)

COD.-I agree to pay postman \$18.00 plus postal charges. Name ..

Address

Town Cash orders will be shipped immediately, postpaid, C.O.D. orders will be filled as rapidly as the formulas become available. PLEASE PRINT PLAINLY.



Flirt A FRESH MAGAZINE

Trademark Reg. U. S. Pat. Office

VOLUME 5 NUMBER 5 OCTOBER 1952

FRANK BAILEY, Editor

REALE. Art Director

Contents

FACTS ON FIGURES	Page 8
	-
THOSE# WOMEN DRIVERS!	10
SLAPSTICK SUSIE	12
SEEING IS BELIEVING! .	14
BATTLE OF THE NYLONS .	16
RED, HOT AND BEIGE! .	18
MALE ORDER PIN-UPS	20
THE BEST PLACES TO SMOOCH .	22
BUSY BODY	24
WILLI ANDREWS	26
HOW TO CURE THE HICCUPS	28
LASS LAFFS	30
DANGER-GALS AT WORK! .	32
WHAT'S YOUR HIGH-Q? .	34
THE WINNAHS! .	36
SUE, FORD	39
FRAMED!	41
SUNBONNET SUE	43
NO SWIMMIN'	. 44
SHE KISSED AND TOLD!	. 46
STRIP THE BANK	48

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YOU DO SOMETHING ABOUT PIMPLES

Acne, Blackheads, and other externally caused Skin Blemishes

Same Type Medication Used in Clinical Tests Reported in Jan. 1952 Reader's Digest (pg. 81) is Available To You

WHEN pimply skin is your prob-lem, the first thing to get straight is that you can and should do something about it. To develop the attractiveness of your face is not mere vanity. It is an "open sesame" towards bringing the real YOU closer to other people and giving your personality the poise and confidence it needs. Your good qualities - intelligence, character, dignity all go to naught ... are completely cancelled out by a skin that "nobody loves to touch." Remember, the YOU that people see first is your face.

SKIN PROBLEMS DEMAND IMMEDIATE CARE

Medical statistics tell us that blemished skin usually occurs from adolescence on through adult life. The problem at the adolescent stage is serious enough to deserve attentive care as a family matter. In adulthood, when life's responsibilities are so much weightier, it is doubly important to exert great effort to eliminate these blemishes. And, there is no better time to get pimples under control than now.

DON'T ABUSE SKIN

The first instinctive reaction to pimples and blackheads is to squeeze them out

with your fingers. A bit of experimentation along these lines soon provides convincing proof that this succeeds only in inflaming your skin and spreading the infection. Under no circumever be squeezed.



SKIN COLORED MEDICATION CONCEALS PIMPLES INSTANTLY WHILE IT WORKS

Let's take a look through the microscope to see what's behind those unsightly pimples. The high-powered lenses show your skin coated with a covering which originated from two sources-one, internally and the other, externally.

The internal substances on your skin include dead cells, residue from the sweat glands, and a high quantity of oil excreted by the sebaceous glands. A most important factor in skin disorders occurs when thousands of these tiny sebaceous glands discharge more oil than the skin can use for lubrication. Unless special care is given, the oil forms a heavy film which attracts foreign matter to your skin much as any oil mop picks up dust. These infectious external substances may be classified into three general groups:

- 1. Airborne materials such as dust, pollens, condensation products of smoke, vapors, etc.
- 2. Materials brought in contact with the skin, such as tiny fragments of clothing, bedding, cosmetics.
- 3. Micro-organisms such as bacteria and fungi.

See the difference between a healthy skin and a pimply skin in the microscopic reproductions below.



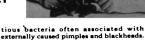


Normal skin Sick, pimply skin

Diagram A shows a normal-size, smoothly functioning sebaceous gland. Diagram B pictures sick, pimply skin. Notice that the sebaceous gland is a swollen mass of trapped oil, waste and infectious bacteria.

TRY THIS SENSIBLE WAY

Two sensible aims to achieve in controlling this skin condition are: to clear the pores of clogging matter, and to inhibit the excessive oiliness of the skin. Toward these ends, Dornol Products' research makes available two formulas. One is to aid in thorough cleansing by highly detergent penetration which simplifies the removal of waste and foreign matter. The other is to discourage oiliness with clinically-proved ingredients, and to kill infec-



BLEMISHES COVERED UP

To remove the distressing embarrassment of these skin blemishes, the second Dornol formula exerts a "cover-up" action on your broken out skin while the medication does its work. This, plus its pleasant odor, will spare you the mental distress which is associated with unsightly, malodorous, medicated preparations. Imagine! You can apply this Dornol formula to your skin by day and face the immediate present with greater confidence in your appearance, while secure in the knowledge that medication is acting to remove old blemishes and keep away new ones. What this "coverup" action alone is worth in peace of mind is beyond calculation. No longer need prying eyes make you wince with humiliation and misery. Now because of this wonderful feature of the Dornol treatment, you can put your best foot forward ... at once!

SATISFACTION GUARANTEED

DOUBLE YOUR MONEY BACK

We know what the Dornol treatment has done for others, so we want you to try it at our risk. A few minutes a day invested in our treatment can yield more gratifying results than you ever dared hope for. This is what we say to you: If you are not delighted in every way by the improved designates in every way by the improved condition and general appearance of your skin in just 10 days, simply return the unused portion and we will refund not only the price you paid — but DOUBLE YOUR MONEY BACK! Can anything be fairer than that? You have everything to gain . . . and we take all the risk!

How to get the Dornol Treatment immediately: Just send your name and address to DORNOL PRODUCTS, Inc., Dept. 8110, 363 Central Park Ave., Yonkers, N. Y. Be sure to print clearly. By return mail we will ship Dornol to you in a plain package. When postman delivers the package, pay only \$1.98 plus delivers the package, pay only allow plus postage. Or, to save postal fee, send \$2 now and we pay postage. For real econ-omy, order Triple-Size at \$5. Whichever way you order, the DOUBLE REFUND GUARANTEE still prevails. Don't delay another minute, send for the Dornol Medicated Skin treatment with "cover-up" feature . . . at once!

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You bet, almost before you know it, a daily 10 minutes with 'MiNi-CYM' builds you into the kind of real "he men" material bosses want most . . . and girls go for fastest! Can't help but be, for this new "miracle" 'MiNi-CYM' is an allround, all-over body conditioner . . . meaning it does a 100% job of building YOU! Toning, strengthening and pepping up every muscle in your schole body!



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Lana Logan: platinum blonde, only 23, eyes of deep cocoa brown. Lana hails from way down yonder in New Orleans.

Diane Paris: wants to be a showgirl, but pays for her dancing lessons by modeling nylons on her 33" gams, with 19" thighs.





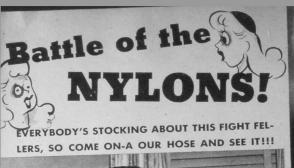










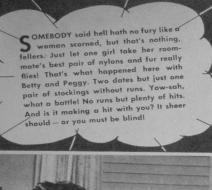








Betty's finally got a toehold on Peggy, with stocking attached! Let 'er rip, gal!!







TAND BEIGE,

OR ON STAGE, THESE TAN TORNADOS ARE THE RAGE!

T'S SEPIA-TIME down South and everywhere around the entire globe these days, Joe. Those tan and torrid tootsies are really rocking them, from the Place Pigalle in Paris to the hot-spots of Harlem. It's all the rage, a brownskin bombshell set to music and those delta rhythms from Dixieland sure do something to you! When these copper cuties strut their stuff, it's sure enough in the groove, and plenty George, by gum!

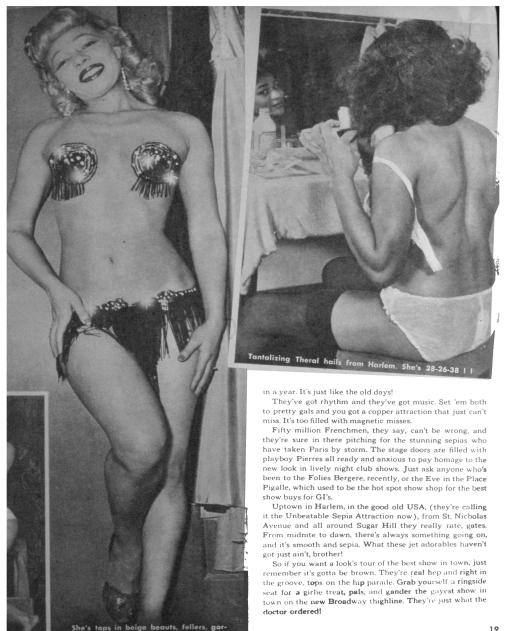
Tops among these enticing entertainers are such stars as Estelita, Dwight Daring, Rozetta Davis, Rose Hardaway, Theral and other ebony darlings. In the big cities, the famous Larry Steele's revues are cleaning up. In fact, the dudience hangs from the rafters when these bigtime brownskins let go with both barrels.

The Hottest Thing in Show Business!

Not since the famous days of the torrid Cotton Club in Harlem, and the Miller and Lyles musical comedies has a star-studded, all-colored attraction met with such acclaim. It ain't sleepy time down South anymore now that these tan dancers and singers have invaded the night spots below the Mason-Dixon line. It's the same on Broadway, too, where the bright lights are now tan lights and you can see more zing-sational acrobatic action in an evening than you used to see



They're cute and coppery at the Savannah in Manhattan's Greenwich Village. And our candid fotog isn't missin' a thing, either, as this tan lovely shows!



geous Estelita, with 36" hips and bust!!















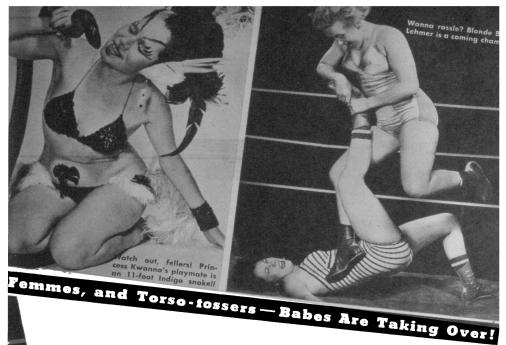


DANGER-GALS at Work!

Gal Grapplers, Fighting

Stand back, gents — blonde Kitty Collins is workin'! Kitty's from Miami, stands exately 5'7''.

Dangerous Dot Hyers, right, battles Peg Slocum. Dot is KO queen.



O YOU STILL THINK that women are the weaker sex? What ever gave you that idea in the first place?

The fact of the matter is, they never were, they never will be, and they're getting stronger all the time. It's the truth!

Stop and think a moment, and see if you can name one so-called "man's job" that hasn't been taken over by dames. You can't.

And even before the dolls muscled in on our territory, they held the whip hand over us.

It all started back in the Garden of Eden when Mother Eve got palsy-walsy with that snake in the grass. Incidentally, women still play with reptiles, only now they do daring dances with 'em, like sultry Princess Kwanna, who has the Indian sign on a deadly Indigo snake.

What a Babe Needs

The only equipment a babe needs to keep us guys under control is what nature gave her.

In case this isn't clear, just take a look at the accompanying picture of torso-tosser Kitty Collins. Kitty, or any other stripteuse, needs no fancy props, other than their busy bodies. In Kitty's case, the inventory looks like this: 36½" bust. 26" waist, 35" hips, and 127 ultra-curvy pounds meely packaged in a 5-foot 7-inch frame. Need

we say more? Ain't you convinced yet?

Let's face it, guys, the gals have moved in on all our territory. We have 'em driving cabs, flying planes, deep-sea diving, running steam shovels, and designing our clothes.

Right now, gal grapplers are the hottest things on television, and all over the country on almost any night of the week, you, and a million other guys are glued to television screens watching these muscle mommas taking over the grunt and groan business.

Ya Wanna Rassle, Bub?

Tops in this field at the moment is a 5'5" blonde named Bev Lehmer, who's being groomed for a shot at Mildred Burke's championship.

Bev is only 20 years old, but she's already been wrestling a couple of years and has hit the top fast. She hails from Council Bluffs, Iowa, weighs 145 lbs., and she's gorgeous enough to be in the movies, a real beaut.

We have femme fighters, too, and we show you a couple of the best right on these pages. Peg Slocum and Dot Hyers. Dot, fighting at 136 lbs., has a record of 40 straight wins, of which 37 were knockouts! How about that!!

All of which goes to prove guys better heed our warning: DANGER — Gals at Work!





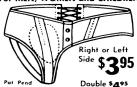




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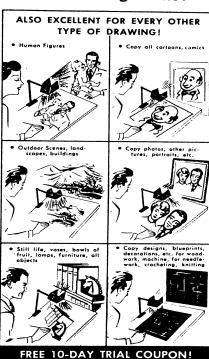
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Mr. Ned Mason, Sales Manager Mason Shoe Mfg. Co., Dept. M-921 Chippewa Falls, Wis.

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